



## Social Media Use Policy

### 1. Introduction

This policy is designed to establish guidelines and expectations for the use of social media by players, coaches, staff, and other members of [Soccer Club Name]. The purpose of this policy is to protect the reputation of the club and its members, promote responsible social media use, and prevent any negative impact on individuals or the club as a whole.

### 2. Personal Responsibility

All individuals associated with the club are responsible for their online behaviour, including social media activities. It is expected that everyone will exercise good judgment and act in a responsible and respectful manner when using social media platforms.

### 3. Representing the Club

When using social media platforms, all individuals associated with the club should be mindful that their posts and activities may reflect back on the club. Therefore, it is important to maintain a positive and professional image when mentioning or representing the club online. Individuals should avoid engaging in any behaviour that could damage the reputation of the club or bring discredit upon themselves or others.

### 4. Confidential Information

Under no circumstances should any confidential information regarding the club, its members, sponsors, or any other related parties be shared through social media platforms. This includes sensitive information such as team selections, injury updates, recruitment plans, or any other sensitive club information. Breaching this confidentiality may result in disciplinary action.

### 5. Respect and Sportsmanship

All individuals associated with the club must demonstrate respect and sportsmanship when engaging in social media activities. Any comments or actions that are disrespectful, offensive, or discriminatory towards others will not be tolerated. This applies not only to club members but also to players, coaches, staff, fans, and the wider soccer community.

## 6. Club Content Guidelines

All individuals associated with the club must adhere to the following content guidelines when posting about the club or related activities:

- a. Do not post any discriminatory, defamatory, or obscene content.
- b. Do not engage in personal attacks or engage in any form of harassment.
- c. Do not post any content that violates copyright laws or intellectual property rights.
- d. Do not share or distribute any false or misleading information about the club, its members, or any related parties.

## 7. Breach of Policy

Any breach of this social media policy may result in disciplinary action, including but not limited to warnings, suspension, termination, or legal consequences, depending on the severity of the breach and its impact on the reputation of the club.

## 8. Reporting Concerns

If any individual comes across any social media content that is in violation of this policy or believes that their rights have been infringed upon, they are encouraged to report this to the relevant authority within the club for appropriate action to be taken.

## 9. Review and Amendments

This social media policy will be reviewed periodically to ensure it remains up to date and relevant. Amendments may be made as deemed necessary by the club management to address any emerging social media challenges or changes in practices.

By agreeing to this policy, all individuals associated with the club acknowledge and agree to abide by these guidelines and expectations when using social media platforms.